

## Marking Activity: Find the mark/level

### October 2019 Paper 2 (WBS12\_01) 'Calculate...'

Mark scheme:

| Question Number | Answer   | Mark       |
|-----------------|--|------------|
| 2(b)            | <p><b>Knowledge 1, Application 2, Analysis 1</b></p> <p>Quantitative skills assessed:<br/> <b>Q55:</b> Calculate cost, revenue, profit and break-even.</p> <p><b>Knowledge</b><br/>           1 mark for identifying the sales revenue formula:<br/>           • Selling price x Quantity sold <b>(1)</b></p> <p><b>Application</b><br/>           Up to 2 marks for selecting the correct data from Extract C:<br/>           • Sales revenue = \$154 <b>(1)</b> x 2,750 <b>(1)</b></p> <p><b>Analysis</b><br/>           1 mark for calculating the sales revenue:<br/>           • Sales revenue = \$423 500 <b>(1)</b></p> <p><b>NB: If no working is shown, award marks as follows:</b><br/> <b>If the answer given is \$423 500 award 4 marks</b><br/> <b>If the answer given is 423 500 award 3 marks</b></p> | <b>(4)</b> |

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Exemplar:

(b) Using the data in Extract C, calculate the monthly sales revenue of the *Lava Z91* smartphone. You are advised to show your working.

(4)

$$\begin{aligned}
 \text{Sales revenue} &= \text{price} \times \text{quantity sold} \\
 &= 154 \times 1000 \\
 &= 154000
 \end{aligned}$$

Enter your mark in the poll